

# Boys & Girls Clubs of Greater Northwest Indiana Valparaiso Location





## WHAT IS EXERGAMING?

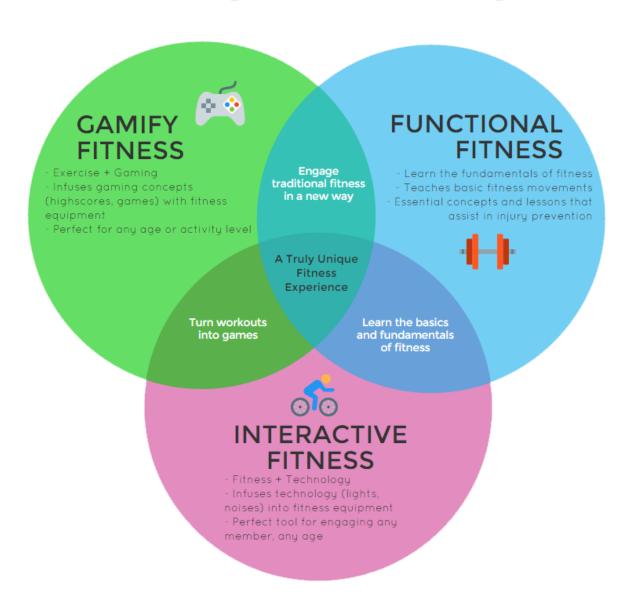
**FITNESS** 

+

**GAMIFICATION** 

+

**TECHNOLOGY** 





## **EXERGAME YOUTH X**

Seven to fourteen year olds - too old to be in the Exergame Playground or day care area but too young to be in the main fitness areas. Whether they are athletes or not, they still need a place to call their own at your club. Enter the **Exergame Youth X Room**, a room specifically designed for kids ages 7-14.

This concept room is customized to fit the new model of social interaction, movement and engagement. It comes fully equipped with items that are not only gamified, but have proven fitness methodology behind them. They are strategically put in place to balance out a fitness program and can be used in circuit style group classes.

**AGES: 7-14** 

### **FEATURED PRODUCTS**

TWALL 64

3 KICK

**iWALL** 

**HEAVYBALL** 

**EXERBIKE SYSTEM** 

**IDANCE 2** 

FIT PACK



### **EXERGAME YOUTH X**

**AGES: 7-14** 



The Youth X Room engages kids and teens through their virtual world to get them moving. Using similar concepts of gamification found in video games, kids won't even realize they are working out.



### **YOUTH X ROOM**









### **YOUTH X ROOM**



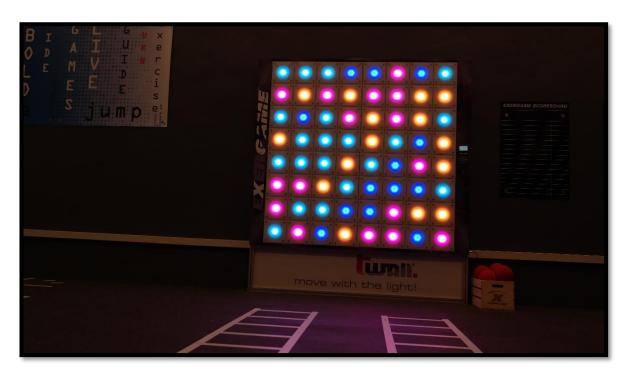






Whether training for power, agility, endurance, flexibility, or reaction, tWALL tests your personal limits resulting in the ultimate fitness gaming platform for any challenge.

- Reaction Training & Programming
- Hand-Eye Coordination
- Neurological Development
- For Any Age, Any Ability, at Any Level







3 Kick is designed with proprietary and resilient foam pads that can be punched, kicked, slapped, or tapped with shoes or bare feet, a fist, or an open palm.

- Full body and hand-eye coordination, improved reaction time, foot work, balance and mental acuity.
- Elevated heart rate for fat burning and cardio effect
- Provides Fun & Exciting Fitness For All Ages.
- Compete with High Scores and Timed Games







iWall is a fun and versatile exergaming product that lets you become a part of the game! Play on your own or share the fun with someone in multiplayer mode in one of the several fitness games.

- Mobility, balance, muscular endurance
- Coordination, reaction speed, spatial awareness
- Strategy, timing, and focus







iDance is a fun and challenging group exercise dance game of visual perception and physical skill. It is simple to learn, exciting to play and offers a wide range of levels to take on and master. With over 100 songs, the fun is never-ending.

- Train Agility, Speed, Balance, Coordination, Reaction Time & Cardiovascular Endurance
- Easy to Set Up & Take Down
- Lightweight & Durable Platforms
- 4-32 Players







The object of this fun, interactive game is to put the medicine ball into the hole with the light on and retrieve it from the archway below. Then, quickly move it to the next hole with the light on.

- Great Training Tool for Lateral Movements & Squats
- Games & Programs Allow 1-6 players at once
- Compete with High Scores and Timed Games

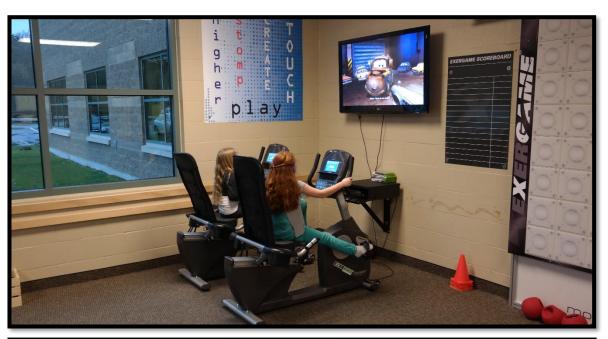






Video gamers no longer need be couch potatoes – simply pedal to activate the attached controller and play your favorite Xbox games.

- Pedal-To-Play Technology
- Resistance Programs keep you working, engaged & comfortable
- Commercial-Grade Stationary Bike

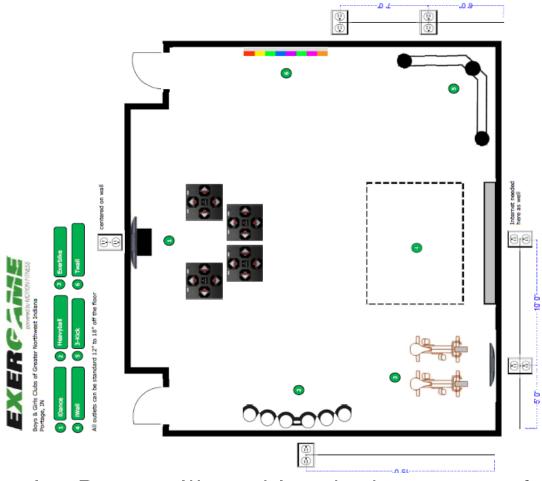






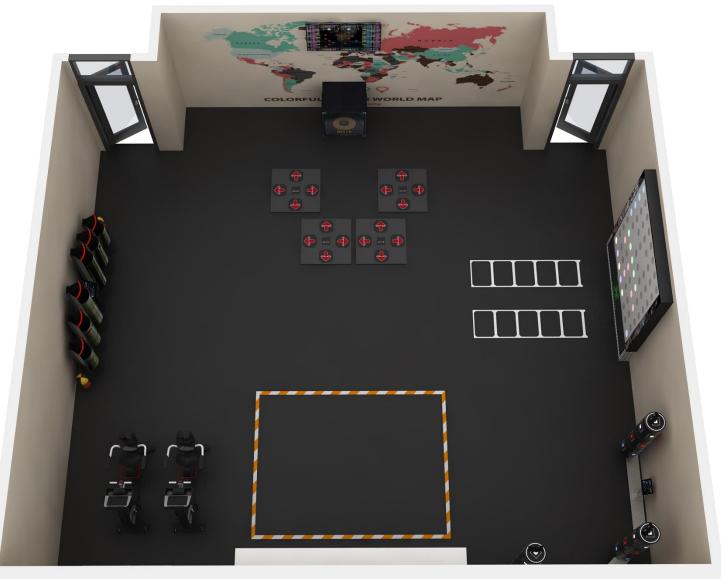
### **EXERGAME YOUTH X ROOM**

**AGES: 7-14** 

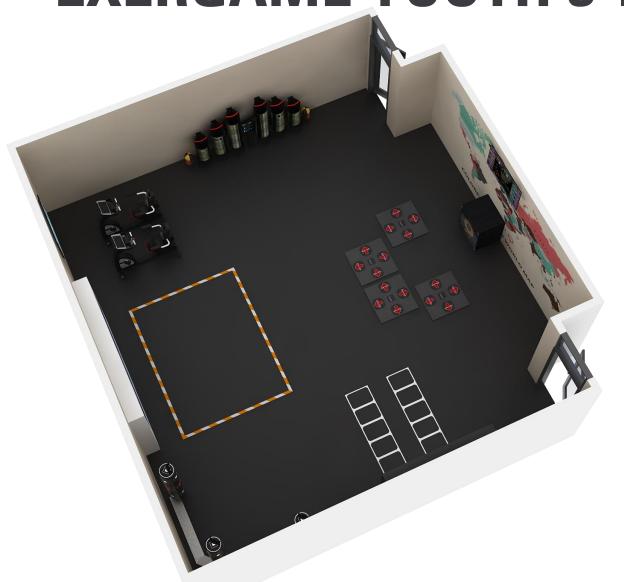


This Interactive Room will combine the best parts of our Youth X room. This room will engage both kids, and teens, while providing opportunities for rewards and achievements within the facility





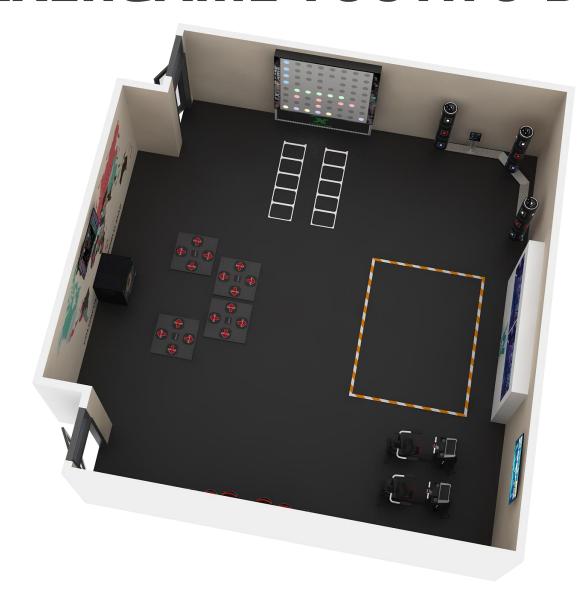










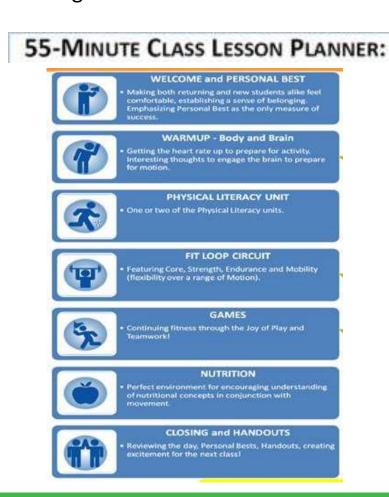


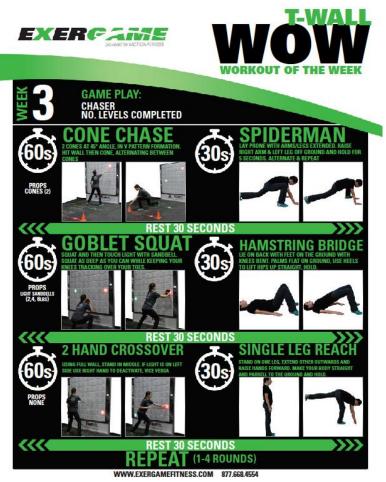


## PROGRAM EXAMPLES

All Exergame partners will have access to our online portal for fitness programming. Including WOW (Workout of the Week), kid and family challenges, kids weekly fitness program, lesson plans, curriculum goals, instructor training, marketing materials.









## MARKETING & SUPPORT

All Exergame partners will have access to our online portal for fitness programming. Including WOW (Workout of the Week), kid and family challenges, kids weekly fitness program, lesson plans, curriculum goals, instructor training, marketing materials.



#### EXPERIENCE

- COLORFUL ROOM GRAPHICS
- -MARKETING SUPPORT
- -ONLINE PORTAL



#### **PROGRAMS**

- -WORKOUT OF THE WEEK
- -PROGRAM PLANS
- -CHALLENGES



#### **ACHIEVEMENT**

- -REWARD PROGRAMS
- -DATA TRACKING
- -SCORECARDS



#### SERVICE

- -CERTIFIED TECHNICIANS
- -LOCAL SUPPORT
- -PREVENATIVE MAINTAINCE









